

Information Delivery Solution
The way you want it!

Presentation for
DEVBOUG

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Presentation Information (Hidden Slide)

- **Author:** Sanjay Goradia
- **Company:** PowerTec Solutions, Inc.
- **Presentation Title:** Information Delivery Solution – The way you want it!
- **Presentation Abstract:**

Information Delivery is a key element of BI deployment. Learn more about what functionalities and features to consider in an ideal Information Delivery Solution. See a live demo of InfoBurst, a customized, ready to use solution for delivering dynamic document types, such as Business Objects, Crystal Reports, as well as static documents, such as PDF, Excel, etc. in multiple formats & multiple destinations. Come explore the powerful features of this product for deploying an Information Delivery Solution, THE WAY YOU WANT IT!

Agenda

- **Introduction**
- **Information Delivery & Needs**
- **Current Distribution Efforts & Drawbacks**
- **Information Delivery - Success Factors**
- **Successful Deployment – Benefits**
- **Proposed Solution - InfoBurst**
- **InfoBurst - Live Demo**
- **Conclusion**
- **Q & A**

Introduction

- **PowerTec has been a Business Intelligence Solutions company since 1996.**
- **Our Mission:**
 - To collaborate with our clients and deliver value while realizing goals.
- **Our Partners:**
 - Business Objects
 - InfoSol
 - Advizor Solutions
- **Our Services:**
 - Consulting (Business Objects & Crystal Enterprise Reporting)
 - Product Migration (BO 6.5, CE 10 & XI)
 - Information Delivery and Version Control Solutions
 - Business Visualization Solutions (Advanced Analysis)
- **Our Customers:**
 - Global 2000 customers – Pharmaceutical, Financial, Retail & Manufacturing

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Information Delivery and Needs

- **Information Delivery is ...**
 - To disseminate business critical information to the right people, in the right format at the right time.
 - A key element of BI deployment.
- **The Needs ...**
 - Businesses have growing need for fast, efficient and reliable delivery solution to communicate with Employees, Customers, and Partners locally and globally.
 - Businesses need to push information to consumers via e-mail, or deliver it to intranet/extranet portals, or publish it to Corporate repository.

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Current Distribution Efforts & Drawbacks

- **Current Distribution Efforts:**
 - Distribution jobs Scheduled individually via BCA
 - VBA Scripting (Macros) behind Reports for Distribution
 - Custom Report Distribution Application developed using BO SDK.
- **Drawbacks:**
 - Lots of home grown scripting
 - Difficulty in managing/scaling/supporting
 - Limited scheduling/auditing functionalities

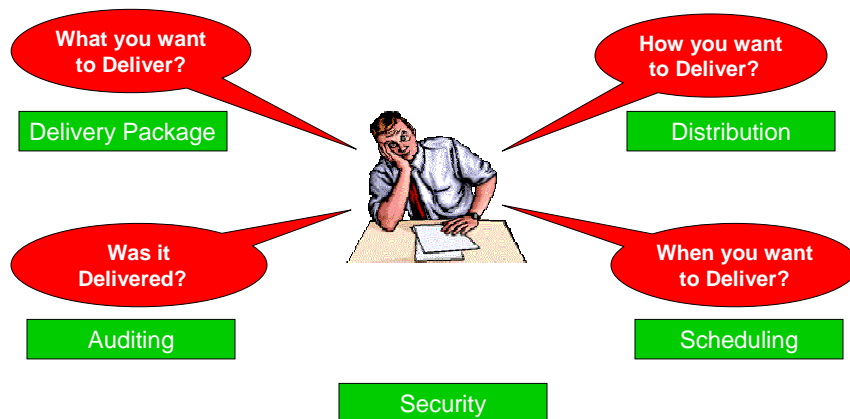
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Information Delivery - Success Factors

- **Questions to consider for an ideal Information Delivery Solution.**



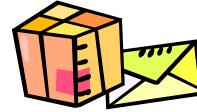
■ **Functionality Required**

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Delivery Package - Features



- **Support Static and Dynamic Document types**
 - Business Objects, Crystal Reports, WebIntelligence, Excel, PDF, and other types.
- **Distribute Multiple document types in a single package**
- **Visibility of Package**
 - To ensure that the right users can see their documents and delivery packages.

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Distribution - Features

- **Multiple Distribution options**
 - Network, E-mail, FTP, Printer, Corporate Repository, etc.
- **Multiple Distribution formats**
 - Native, PDF, Excel, HTML, Text, etc...
- **Distribution Templates**
 - Reusable Templates with pre-defined Formats/ Destinations
- **Dynamic E-mail Distribution list**
 - Based on File, Database tables, LDAP
- **Static and Dynamic Prompt values**
 - Based on SQL Query or Static values
- **Single Refresh Report Bursting**
 - Burst a report using filter(s)



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Scheduling - Features



- **Built-in scheduler with various scheduling options.**
- **Event Driven**
 - File Watcher
 - Trigger
- **Personalized view of Scheduled jobs**
 - View/Modify scheduled user jobs

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Auditing - Features



- **Runtime Activity Log**
 - Details on Package Delivery Success/Failure
- **User Audit Log**
 - Monitor User Actions – Create, modify, delete delivery of package
- **Delivery Notification**
 - Notify user on Delivery status

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Successful Deployment - Benefits

- **Fast and efficient information delivery**
- **Multiple formats and destinations to meet enterprise delivery needs**
- **Mass document distribution**
- **Empower users to create, distribute and monitor their delivery documents.**
- **Reduce support & maintenance cost**



Proposed Information Delivery Solution - InfoBurst

What is Infoburst ?

- **A powerful report distribution solution for delivering different type of reports to different destinations in a variety of formats.**
 - **Deliver multiple reports in a single Package to multiple destinations in multiple formats**
 - **Various Scheduling options and detail Auditing functionality**
- **Developed as a direct result of our customer's needs to deliver and manage distribution tasks**
- **100% Web Based, no client software required**
- **Architecture based on .Net platform**
- **Available for 3+ years, 3 major versions released**
- **No Programming required**
 - **InfoBurst does not require macros or code to be embedded in any reports**

InfoBurst - Live Demo

- Lets see how InfoBurst can be used to manage the distribution of Sales Reports to multiple destinations in multiple formats

We will build a Burst (Delivery Package) with multiple Sales reports:

1. Global Sales report - Distribute via **Email** in In-line **HTML** format to a Sales Manager

2. Global Sales by State with Filter report - Distribute on a **Network** folder in **PDF** using parameter values

- We will schedule and execute this Burst and follow the execution step by step

Conclusion

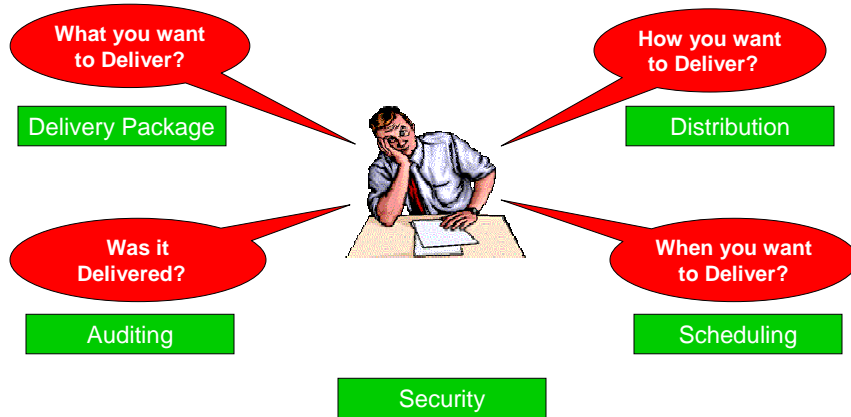
- Needs for delivering reports to the right people, in the right format, at right time is growing significantly.

Options: Build Vs. Buy

- **BUILD** a solution in-house with scripting, which requires expertise, is time consuming, involves high maintenance, and increased TCO (total cost of ownership).
- **BUY** a product such as InfoBurst, which is ready to use, requires no scripting, is feature rich, and provides a quick ROI (return on investment).

Information Delivery - Success Factors

- Questions to consider for an ideal Information Delivery Solution.



■ Functionality Required

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Questions & Answers



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